

2018 ANNUAL GENERAL MEETING

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CHAIRMAN'S ADDRESS

ROGER DAVIS CHAIRMAN

CHAIRMAN'S ADDRESS



2018 overview

- > Challenging environment
- > Solid financial results
- > Strategy delivering
- > Strong capital position
- > Investing in digital

CHAIRMAN'S ADDRESS



Environment & outlook

- > Improving customer experience
- > Conduct & culture focus
- > Credit growth slowing
- > Pushing for competitive neutrality
- > Remuneration evolving



MANAGING DIRECTOR & CEO'S ADDRESS

JON SUTTON
MANAGING DIRECTOR & CEO

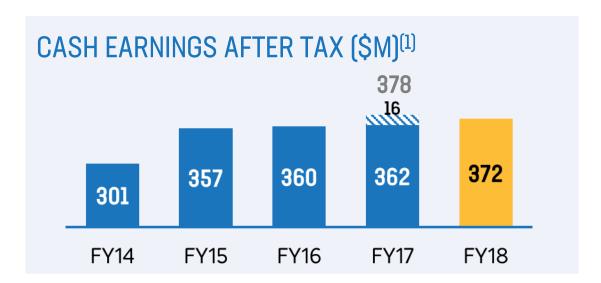
FY18 HIGHLIGHTS



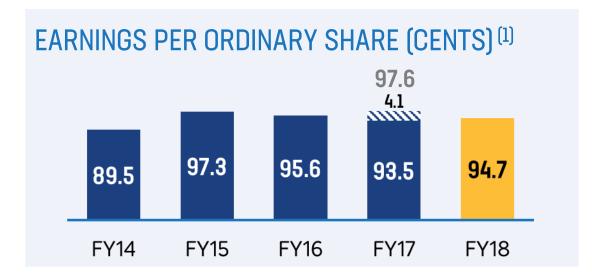
- Evolution of the business continues
- Good underlying result in a difficult environment
- 3 Consistent growth in commercial niche segments
- Asset quality remains a key strength
- 5 Utilising strong capital position to invest for the future

KEY ELEMENTS OF THE RESULT











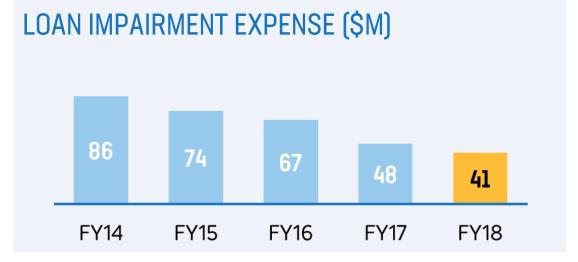
DRIVERS OF THE RESULT









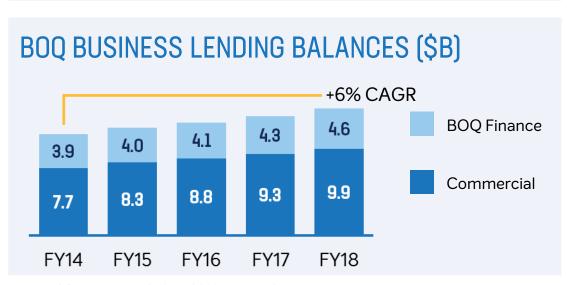


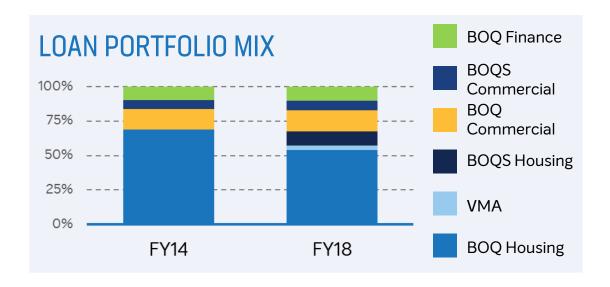
BUSINESS EVOLUTION ONGOING



SUMMARY

- > More diversified business mix
- > Managing the business for long term returns
- Next phase of evolution will involve implementation of new customer-facing systems and processes





SYSTEMS & PROCESSES

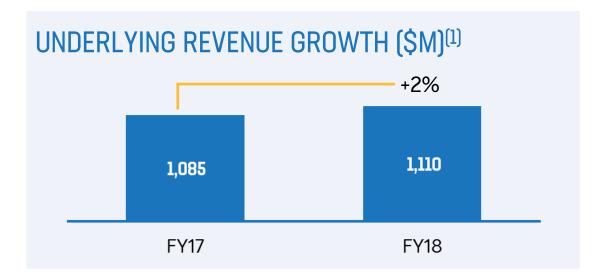
- > Focused on enhancing customer experience across brands
- Evolving from manual, paper-based back office to more digitised operations
- Modernisation of technology infrastructure towards hybrid cloud and API gateways

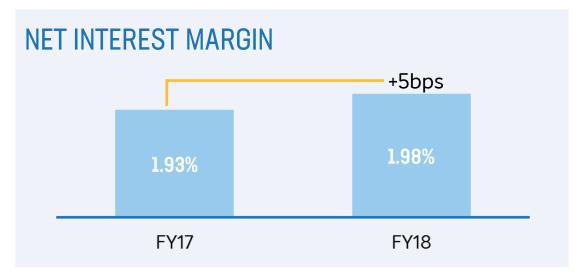
GOOD UNDERLYING RESULT IN DIFFICULT MARKET



- > Significant headwinds facing the sector
- > Underlying revenue growth of 2%
- > NIM increased 5bps to 1.98% despite impact of basis
- > Lending growth funded by improved deposit mix
- > Expense growth contained while still investing in the business





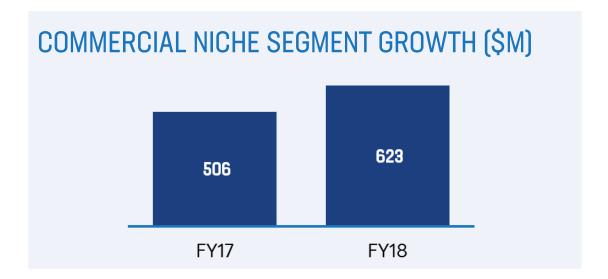


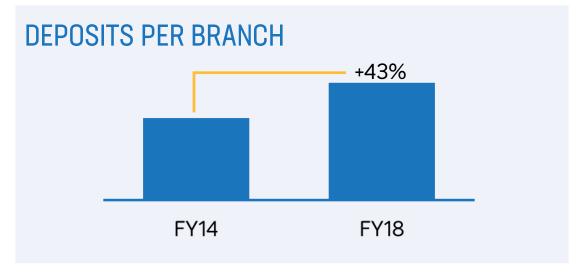
LENDING GROWTH DRIVEN BY NICHE SEGMENTS



- > Total loan growth of \$1.5bn with above-system growth in commercial
- > VMA & BOQ Specialist continue to drive housing loan growth
- > BOQ Finance delivered particularly strong growth
- > Branches funded lending growth through solid levels of deposit growth



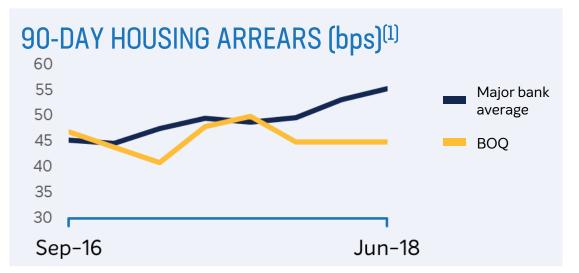


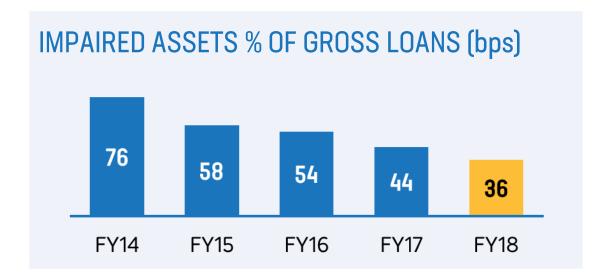


ASSET QUALITY A KEY STRENGTH



- > Impaired assets down 15%, loan impairment expense down 15%
- > Arrears levels remain benign and favourable to peers
- Ongoing improvement a direct consequence of clear risk appetite and responsible lending practices



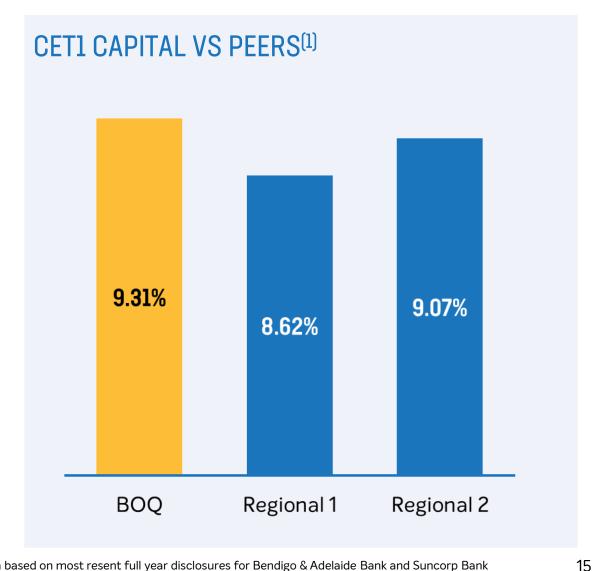




UTILISING CAPITAL TO INVEST FOR THE FUTURE



- > CET1 ratio compares favourably with peers
- > Customer expectations around digital experience continue to rise
- > Additional capital investment will help to position the business for future success
- > 7bps of additional CET1 to be utilised for digital banking platforms and customer experience improvements



LONG TERM TRENDS IMPACTING BANKING



Challenging economic landscape

Meeting our customers' digital needs

Competitive dynamics & value chain disruption

Regulatory reform & community expectations

STRATEGIC FOCUS



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Customer in charge

Grow the right way

Always a better way

Loved like no other

BOQ goals

- Achieving digital parity and meeting our customers' digital needs
- > Delivering a seamless customer experience
- > Tilting to higher margin segments

- Lift MFI penetration through deposit gathering and pricing for risk
- > Treat data as a strategic asset
- Ensuring a state of readiness to respond to regulatory reform

- Overhauling key processes
- Developing capabilities to drive efficiency through digitization
- Define and bring to life our purpose for our people and customers
- Deliver a differentiated service offering

Key initiatives

- Upgraded or new digital banking platforms and apps
- Accelerate VMA digital bank opportunity
- Focus distribution channels towards deposit gathering and MFI
- Close key product gaps to support deeper customer relationships
- > Develop strategic response to potential regulatory reform

- Establish lending centre of excellence
- Continuous improvement initiatives
- > Digitisation of processes
- Engage our people to define and start to embed our purpose-led culture
- Revitalise BOQ core business market positioning

ACCELERATED INVESTMENT IN DIGITAL ASSETS



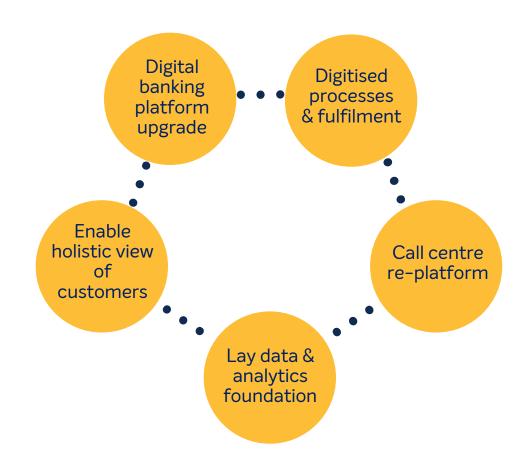
FASTER TRACK TO DIGITAL PARITY

- Investing in platforms that can be leveraged across all brands
- > Focus on enhancing connectivity with customers
- > Keeping pace with expectations of digitally active customers

VMA OPTIONALITY RETAINED

- > Proven power of Virgin brand to attract new and valuable customer segments
- Exploring options to leverage the potential of the brand

ACCELERATED INVESTMENT PRIORITIES



OUTLOOK



- Strategy delivering results
- Asset quality resilient
- Investing for future customer needs
- Ready to respond to regulatory reform