

# Economy Variable Rate Home Loan

**Target Market Determination  
30 November 2021**

Prepared by Bank of Queensland (BOQ) Limited ABN 32 009 656 740  
Australian Credit Licence and AFSL 244616, the issuer of this product.



## What is a Target Market Determination?

A Target Market Determination (TMD) describes:

- the class of customers that comprise the Target Market for the product
- any conditions or restrictions on how the product is distributed to retail customers
- events or circumstances where we will review the TMD for the product.

## Why does BOQ need to make this TMD publicly available?

We are required to produce this TMD by law. The law is intended to help customers obtain appropriate financial products by requiring issuers and distributors to have a customer centric approach to the design and distribution of products.

This document is not a substitute for the product's terms and conditions or other disclosure documents. Customers must refer to these documents when making a decision about this product. These documents can be found on our website or you can obtain a copy upon request.

## The TMD will undergo a periodic review as follows:

Effective date
30 November 2021
Next Review Due
Before 30 November 2023
Review
At least every two years from the effective date of this TMD

## Target Market

The Target Market for this product is customers who need a loan to acquire a residential property and have the financial situation to borrow money to do so. These customers are likely to have the following objectives, needs and financial situation and must meet the eligibility criteria for this product.

### Objectives

The customers' objectives are to:

- buy a residential property to be owner-occupied or held for investment purposes, or
- refinance an existing residential property loan, or
- buy vacant land with the intent to build a residential property.

### Needs

The customers' likely need is a lending product that enables their objectives. These may include:

- a flexible repayments structure with a variable interest rate
- a long repayment term
- a limited Loan-to-Value Ratio (no Lender's Mortgage Insurance).

For more information see the table in the product description section below.

### Financial situation

This product is for customers who satisfy BOQ's credit assessment criteria and can pay a minimum of 20% deposit of the property value.

### Eligibility criteria for this product

Customers must satisfy the following criteria to acquire this product:

- be an Australian citizen, permanent resident or eligible with an acceptable residency status
- be 18 years or older
- have an acceptable credit history
- demonstrate their capacity to repay the loan.

## Product description

A simple variable interest rate home loan with a low rate, free redraw and flexible repayment options. An existing or new BOQ transaction account is required to facilitate home loan settlement.

### Key attributes of this product

- variable interest rate
- principal and interest repayment schedule
- interest only payment option (up to five years)
- loan splitting
- redraw
- secured against property
- digital access to account.

### Why the product is likely to be consistent with the likely objectives, needs and financial situation of the Target Market

The product's attributes are designed to support the Target Market's objectives, needs and financial situation. The customer's need to acquire a residential property can be met by the multiple repayment options and loan features such as variable interest, principal and interest, interest only, loan splitting and redraw.

## Distribution conditions

This product can be distributed through BOQ's direct channels, including:

- BOQ branch network (including Owner-Managers)
- Mobile Bankers
- Customer Contact Centre
- Business Bankers.

This product can also be distributed by accredited third party channels, including:

- aggregators/brokers
- comparison sites.

This product can only be distributed to retail customers in accordance with BOQ's customer acceptance requirements and is subject to BOQ's credit assessment criteria.

### Why the distribution conditions will make it likely that the customers who acquire the product are in the Target Market

BOQ considers that the distribution conditions and restrictions support BOQ's assessment that the product will likely be distributed to the Target Market because of the following key controls:

- training of Customer Contact Centre staff and branch staff with quality assurance processes over compliance
- aggregator/broker accreditation requirements
- controls to ensure applying customers meet BOQ credit assessment and eligibility requirements
- customer needs analysis and broker checklists are applied to align customer needs and financial circumstances with this product.

## Review triggers

We will review this TMD if any of the following trigger events and information being monitored reasonably suggest that the TMD may no longer be appropriate:

- we receive a significant number of complaints in relation to the product
- we identify a material adverse customer experience in relation to product appropriateness
- there is a material change to the product attributes, fees, charges, terms & conditions or the manner of distribution
- there is a Significant Dealing in this product which is inconsistent with the Target Market.

# Information reporting requirements

All distributors who distribute this product must provide the following information to BOQ:

TYPE OF INFORMATION	DESCRIPTION	REPORTING PERIOD
Customer complaints received about this product	Customer complaints (including number of complaints, complaints record verbatim, product name and distributor name) in relation to this product that may indicate the TMD may no longer be appropriate for this product	As well as agreed in writing, quarterly and in any case within 10 business days from the end of the reporting period
Significant Dealings	The date or date range of when the Significant Dealing occurred and a description of why it may not be consistent with this TMD	As soon as practicable, and in any case within 10 business days after becoming aware
Incidents/Issues (including regulatory breaches)	Incidents and breaches that may indicate product is no longer appropriate for the Target Market or is being distributed outside the Target Market	As soon as practicable, and in any case within 10 business days after becoming aware

## Note: Record keeping

BOQ and its distributors will keep records of the reasonable steps they have taken to ensure that this product is sold in a manner consistent with this TMD.

BOQ will also keep complete and accurate records of our decisions, and the reasons for those decisions about:

- all Target Market determinations for this product
- identifying and tracking review triggers
- setting review periods, and
- the matters documented in this TMD.