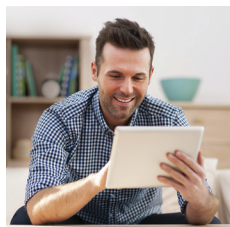
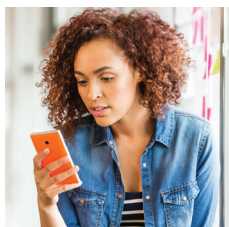


## Global ePricing Solution (eCommerce, MOTO and Mobile)



Delight international customers by offering pricing in multiple currencies

### Currency is the Language of Commerce

Customers shopping online should be able to do business with you just as easily from Sydney, Canada, as they can from Sydney, Australia. But often, international shoppers decide not to make a purchase because they cannot see pricing in their own currency. With Global ePricing, you can offer your international customers a tailored shopping experience, with familiar pricing from the moment they access your website to checkout and their card statement. This gives your customers the peace of mind that comes with knowing exactly how much they will be billed on their statement.

### Merchant Benefits

- Expand into international markets and attract new customers
- Increase sales conversion and reduce cart abandonment by improving the international customer experience
- Increase international customer satisfaction and loyalty
- Potentially reduce chargebacks as your customers will have price clarity with a familiar currency

### Consumer Benefits

- Browse prices in a familiar currency and not worry about looking up exchange rates
- Shop and pay in more than 130 currencies
- Know exactly what they will pay and what will show up on their credit card statement
- Eliminates currency conversion fees for many international cardholders (depending on their agreement with their bank)\*

### Full-Pricing Control for Different Markets in Multiple Currencies



#### Pricing

You set pricing in multiple currencies



#### Choice

Currency selected by cardholder upon entering website (or by using Geo IP)



#### Processing

Fiserv processes the transaction in selected currency



#### Funding

You will receive funding in Australian dollars

## Beyond the Transaction

The benefits of Global ePricing don't stop once the transaction is processed. Other key benefits include:



### Recurring Payments

Through a simple integration, it's easy to set up pricing in multiple currencies and process recurring transactions.



### Familiar Reporting

Access detailed transaction reporting for reconciliation through the same portal that you use for Australian dollar transactions.



### Domestic Funding

Funding is always provided in your local currency – regardless of the presentment currency. No need for bank accounts in other currencies.



### Transparent Pricing

Interchange ++ pricing offers you full visibility to the cost components for Fiserv and the card networks (Visa® and Mastercard®) for every transaction.



### Choice of Settlement Options

Flexibility to opt for net or gross settlement to suit your reconciliation teams' preferences.

\*There are additional cross-border related fees charged by the card brand anytime the card is used outside the country in which it was issued and for conducting a transaction in a currency other than the merchant's base currency. In addition, some issuers may impose a fee to the cardholder for using their card outside the country of issuance. Global ePricing does not eliminate that fee.

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